

Paige Leskin

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EXPERIENCE

***Inverse* — New York, NY**

September 2017 - December 2017

Editorial Intern

- Generated 100+ articles analyzing & explaining news related to LGBTQ+ policy, space tourism, gun control legislation, sports psychology, net neutrality & anything tech
- Followed stories from initial pitching & research until final edits & publication in CMS
- Created data visualizations to enhance reporting & design of online content

***PBS/WNET* — New York, NY**

June 2017 - September 2017

Education Department Intern

- Compiled guides for leading classroom conversations on LGBTQ+ & religious identities
- Edited a comprehensive science curriculum for use in NYC public schools, grades K-12

***ProPublica Illinois* — Evanston, IL**

March 2017 - June 2017

Knight Lab Fellow

- Collaborated on community engagement strategies ahead of Midwest bureau's launch
- Conducted audience research through focus groups & crowdsourcing projects to strengthen breadth of outreach & diversity of future coverage
- Designed digital prototypes for adopting our recommended engagement practices

***PIX11 News* — New York, NY**

June 2016 - December 2016

Digital News Intern

- Supplied breaking news posts & localized reports for pix11.com & WPIX-TV newscasts
- Produced live broadcasts & timely coverage on PIX11's social media accounts during Election Night 2016 & Trump protests; produced daily weather report via Facebook Live
- Introduced team to interactive tools for enhancing & illustrating online content about post-election hate crimes, historical LGBTQ+ landmarks, clown sighting phenomena

***The Daily Northwestern* — Evanston, IL**

September 2013 - June 2016

Managing Editor (March - June 2015); City Editor (Sept - Dec 2014)

- Oversaw operations of 75+ staff creating daily online content & weekday print editions
- Wrote 250+ posts on University & city-related breaking news, politics, crime, features
- Reported series on student deaths; named SPJ's General News Reporting award finalist

***Medill News Service* — Washington, D.C.**

January - March 2015

National Security Reporter

- Reported on terrorism, military, foreign relations for publication on medillonthehill.net
- Traveled to Guantanamo Bay to write for USA Today on terrorism trial, detention center

EDUCATION

Medill School of Journalism, Northwestern University

March 2018

- B.S. in journalism, B.A. in political science (double major)
- Studied history, politics abroad at Queen Mary University of London

ACTIVITIES

National Lesbian and Gay Journalists Association (NLGJA) - NU chapter

Queer Northwestern (QNU)

January 2016 - March 2018

- Co-moderated weekly meetings to create a safe space for non-binary & queer women

Northwestern University Dance Marathon

March 2014 - March 2018

- Captained 60-person team in fundraising over \$40K; served all 5 years on committee

Starting defensive player for U.S. Soccer-affiliated amateur league in New York

SKILLS + TECH

Data viz tools: TimelineJS, StoryMapJS, Google Fusion Tables, Tableau, Silk, Juxtapose, SoundCiteJS

Adobe Suite: Photoshop, InDesign, Illustrator, Premiere Pro

Interactive & web design: HTML, CSS, Bootstrap, jQuery

Research & info gathering: TweetDeck, Dataminr, PACER, GovTrack, Feedly, AP Exchange, Google Trends

Social media & analytics: Facebook (& FB Live), Twitter, Google Analytics, Parse.ly, Snapchat, Instagram, Medium, Flipboard, Chartbeat, ShareRocket, Tumblr

Video editing & publishing: Final Cut Pro, YouTube, Ooyala, Videolicious

Formatting for Search Engine Optimization (SEO)

Copy editing for AP style, fact checking

Still photography with DSLR camera