

Paige Leskin

Permanent: 40 Oxford Drive, Tenafly, NJ 07670
Campus: 1918 Maple Avenue, Evanston, IL 60201

www.paigeleskin.com

EXPERIENCE

ProPublica Illinois — Evanston, IL

March 2017 - Present

Knight Lab Fellow

- Collaborate with ProPublica to launch Illinois bureau, assist in project kick-off
- Conduct user research with crowdsourcing project, create relationships with local communities to enhance & shape coverage
- Design, develop, prototype, test community engagement tools

PIX11 News — New York, NY

June 2016 - December 2016

Digital News Intern

- Worked on digital team for Emmy-winning company to report, publish on pix11.com
- Controlled social media accounts regularly, live streamed & reported from scenes of major events, including Election Night, Trump protests, Thanksgiving Day Parade
- Created interactive elements to enhance stories on NYC's LGBT Pride, local clown sightings, post-election hate crimes
- Collaborated regularly with on-air talent, Tribune stations to produce broadcast stories

The Daily Northwestern — Evanston, IL

September 2013 - June 2016

Managing Editor, April - June 2015

- With editor in chief, oversaw 75+ staff members & managed print, online daily content for student-run newspaper serving Northwestern University, Evanston community
- Contributed to package on death of Northwestern student Mihirtej Boddupalli — Finalist for Society of Professional Journalist's General News Reporting award, Region 5
- Proofed final newspaper sheets before sent to printer, edited page layout & design

City Editor, September - December 2014

- Managed & edited all metro desk coverage, implemented beats for desk's writers
- Reported on various topics: breaking news, crime, politics, education, business

Medill News Service — Washington, D.C.

January - March 2015

National Security Reporter

- Wrote, reported on issues related to terrorism, armed services, foreign relations
- Published content on medillonthehill.net, partner sites (USA Today and Global Post)
- Traveled to Guantanamo Bay to cover detention camp, terrorism trial proceedings

Freelance Journalist: *Richmond Times-Dispatch, Bergen Record*

2013 - 2015

EDUCATION

Medill School of Journalism

Graduating June 2018

- Northwestern University candidate for BS in Journalism and BA in Political Science
- Dean's List for multiple quarters

Queen Mary University of London

September - December 2015

- Studied British history, politics for fall semester in London
- Played starting defense for premier league university women's football club

ACTIVITIES

Northwestern University Dance Marathon

March 2014 - Present

- Served 3rd time on committee to organize 30-hour fundraiser with 1500+ students
- Led & managed 60+ member Dance Marathon team, oversaw fundraising of \$40K

GreekBuild

May 2015 - June 2016

- As Director of Service Logistics, assembled and managed proceedings of weekly community service trips for members of Northwestern's Greek community

Volunteer coach for children's soccer program at Evanston, Ill. community center

CONTACT

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 @paigeleskin

APPLICABLE SKILLS

HTML, CSS, jQuery, Bootstrap, to design webpages, produce digital elements

Data visualization tools: TimelineJS, StoryMapJS, Juxtapose, SoundCite, Google Fusion Tables

Adobe Photoshop, InDesign, Illustrator

Wordpress editing system

Final Cut Pro, Adobe Premiere Pro for editing audio, video

Ooyala, YouTube, Videolicious for creating, publishing video

Social media, analytics: live streaming, Facebook Twitter, Snapchat, Instagram, Tumblr

Research tools: TweetDeck, Google Analytics, twXplorer, Chartbeat, ShareRocket, Dataminr

Formatting for Search Engine Optimization (SEO)

Copy editing for AP style, fact checking

Still photography